

EXECUTIVE SUMMARY

Service Club Listening Sessions

Education

- Strong support of STARS
- Good support to IWCC
- I believe the school system needs to be better
- Educational attainment - graduation rates and college degrees
- Special needs of low income and non-English speaking

Housing

- Neighborhood Facelifts
- Old houses up to code
- Some kind of partnership with Habitat for Humanity to fix distressed homes
- Expand the infil program to put new homes in old neighborhoods
- Low income, blight removal and replacement
- Rehab old houses construction up to code
- There is a significant lack of homes available, esp. if you don't want a historical home

Human Services

- Hospitals, healthcare, mental health

Community Beautification

- West Broadway corridor
- Continue property improvement and redevelopment

Healthcare

Parks

Schools

Jobs

Bike Trails and Public Transportation

City Infrastructure

- Paving streets, sewer, water

Arts

- Not all artwork will be loved by everyone
- Art is subjective
- Please change artwork on 24th St. & I-80 bridge
- Impressed with contemporary art; Broadway viaduct, not sure why money was spent

Economic Development

- MAC area optimization
- Marketplace Development
- Bringing an entrepreneurial start up mall into Iowa

EXECUTIVE SUMMARY (cont'd)

Service Club Listening Sessions

Seniors

- Affordable transportation for seniors
- Adult Daycare Respite Program
- Senior Center Scholarships

Small Business Association / Development

- Revolving loan funds for small businesses

Rural

- Continue CITIES program
- Small towns are rapidly declining and should be an area to look into helping the small local economy in rural towns

Comprehensive Planning to Achieve Common Goals

- Unfocused efforts

Service Organizations Represented:

Wednesday Morning Rotary

Thursday Noon Rotary

Business Network

Neola Lions Club

CB Lions Club

Optimist Club

Carter Lake Optimists

Downtown Kiwanis